

APPLICATION RELEASE AGREEMENT

I, the adult applicant listed above, in connection with my application to be considered to participate in Road to the Horse represent and warrant that the answers provided by me to the foregoing application questions are true, complete and correct, that I have completed this application honestly and accurately, and I understand, acknowledge and agree that if any of the information in this application is found to be false or incomplete, this will be grounds for dismissal from the participant selection process and/or from the Program. I acknowledge that the Program producers may or may not select me for further consideration to be part of the Program in their sole and absolute discretion. I acknowledge that if I am selected for further consideration, I will be required to complete and sign additional application materials, release forms and other documents. By signing below, in connection with my application to participate in the Program, I hereby acknowledge, represent and warrant that: (i) Ride the Remuda Productions ("Producer") has no obligation to interview me, and/or select me as a participant, and may choose participants in its sole and absolute discretion; (ii) all decisions by Producer concerning selection of participants and all other matters relating to the Program are final and not subject to challenge or appeal; and (iv) Producer has no obligation to return any materials submitted by me (including without limitation this application, any documents, photographs and videotapes submitted by me) as part of the participant selection process whether or not I am selected as a participant, and Producer may, but is in no way obligated to, use any such materials in and in connection with the Program, including, without limitation, in advertisements, promotions, publicity, marketing, merchandising, or in any other manner.

By submitting this application, I hereby consent to the recording, use and reuse by Producer, and any of their respective licensees, assignees, parents, subsidiaries, or affiliated entities and each of their respective employees, contractors, agents, officers and directors (collectively "Releasees") of my voice, actions, likeness, name, appearance, biographical material, and any information contained in or derived from my application(s) to be a participant in the Program, including, without limitation, any photos or videotapes submitted by me, editorial comments made by me or about me, and any materials or documents submitted by me in connection with my application (collectively "Likeness") as such may be edited, altered, or modified by Producer or any of the Releasees in their sole discretion, in any and all media now known or hereafter devised, worldwide in perpetuity, in or in connection with the Program, including, without limitation, in advertisements, promotions, publicity, marketing, merchandising, or in any other manner. I agree that the Releasees may use all or any part of my Likeness, and may alter or modify it regardless of whether or not I am recognizable. I further agree that Releasees exclusively own all right, title, and interest (including, without limitation, all copyrights) in and to any recordings made by any of the Releasees as well as any video that I have provided in connection with my application and any other materials that I have provided or may provide in connection with the Program (the "Materials") including, without limitation, the right to edit, alter or modify the Materials and to use all or part of the Materials and my Likeness in any manner and in any and all media now known or hereafter devised worldwide, in perpetuity. I grant the rights hereunder whether or not I am selected to participate in the Program in any manner whatsoever. I release, hold harmless, and indemnify Releasees from any and all liability arising out of their recording or use of my Likeness and/or the Materials. I agree not to make any claim against Releasees as a result of the recording or use of my Likeness and/or the Materials (including, without limitation, any claim that such use defames me or invades any right of privacy and/or publicity). By signing this application, to the maximum extent permitted by law, I hereby release, hold harmless and indemnify Producer all other Releasees, all other persons and entities connected with or engaged in connection with the Program, and each of their respective officers, directors, agents, representatives, employees, contractors, successors, assignees, and licensees (herein the "Released Parties") from any and all claims, actions, damages, liabilities, losses, costs and expenses of any kind (including, without limitation, attorneys' fees) arising out of, resulting from, or by reason of, my application for or participation on or in connection with the Program, including, without limitation, my participation in the participant selection process of the Program, any exploitation of the Program or my appearance in the Program, the failure of Producer to select me as a participant,

I HEREBY CERTIFY THAT ALL OF THE INFORMATION PROVIDED ABOVE AND IN THIS APPLICATION IS TRUE AND COMPLETE. I UNDERSTAND THAT ANY FALSE STATEMENT OR MATERIAL OMISSION BY ME MAY LEAD TO MY DISQUALIFICATION FROM PARTICIPATION IN THE PROGRAM AND/OR THE PARTICIPANT SELECTION PROCESS FOR THE PROGRAM.

ADULT APPLICANT'S

Signature: _____ **Date:** _____

ELIGIBILITY AND RELEASES

1. If selected, you will need to be available for the planned show dates.
3. This is a rolling application process; applicants can be contacted at any time.
4. Applications will only be considered if they are complete. Complete applications consist of the following—IN TRIPLICATE:
 1. Application Sheet
 2. Bio
 3. Essay
 4. Video submission of colt starting process/ riding demo on finished horse. 3 copies required.
 5. Video submission of clinic setting (need not be colt starting) 3 copies required.
 6. Three letters of support

All materials you send (including videotape and photos) will be retained by Producers and become the property of the Producers and will not be returned to you whether or not you are selected as a contestant. Any expenses you incur during the application process including postage, shipping, materials preparation (videotape, photos, etc.) are your sole responsibility. Producers will not reimburse you for these expenses. All decisions of the Producers are final and absolute and not subject to inquiry. Producers are not responsible for lost applications.

SEND ALL APPLICATIONS AND VIDEO/PHOTOS TO:

Ride the Remuda Productions, Inc.
1300 CR 160
Sylvester, TX 79560
Phone: 325-736-5000
Office Hours: 9 a.m. - 6 p.m. CST

PART 6) – REFERENCE LETTERS

Please provide at least 3 letters of recommendation:

- Three from noted equine professionals (a breed-recognized judge, an established trainer, a well-known mentor, should be nationally recognized equine professionals). Please provide phone numbers and contact information and let them know you've listed them as a source. Sources may not be Road to the Horse judges, employees, or volunteers. Sources may not be members of your family.

PART 5) – CLINIC VIDEO

Please provide a video of you performing a clinic in front of an audience, and/or, send us a professional video of you teaching (a video you sell to promote your training). This need not be a clinic or training series about colt starting.

THREE COPIES REQUIRED IN DVD OR VHS FORMAT

(We send to our judges for simultaneous review)

PART 4) – COLT STARTING/ RIDING VIDEO

Provide a VHS or DVD video showing your colt-starting process and techniques. The horse in the video should be no older than 4. It is beneficial for our judges to see a real-time video—depicting your colt's first saddle acceptance, etc. Mirroring the Road to the Horse conditions as closely as possible (working with an untrained colt of 3-4 years) will only help your chances. No length requirements. Show us enough to let us know what you can do.

Shooting tips (if you do not have a professional colt starting DVD):

Relax and have fun! The main purpose of this video is for us to meet you. It is generally best to ask a trusted friend or relative to help you make the video. They can be in charge of operating the camera, following the directions, keeping track of what needs to be shot, etc. so that you can focus on being in front of the camera.

SHOT LIST: (please make sure the following appear on your tape)

1. Interview. Please introduce yourself and say why you'd like to be part of Road to the Horse.
2. Show your riding skills on a finished horse (especially important on this tape if you do not have a professional video that you sell.)
3. Then bring in your colt. It's permissible to use a saddle horse if you choose. Show initial sacking out techniques, any roping techniques you use, first haltering, first foot handling, first saddling, etc.

BASIC CAMERA TIPS:

1. If you are the person operating the camera, please don't talk. Your job is to pay attention to holding the camera steady, lighting, sound, etc.
2. Use a tripod for a professional feel.
3. Please watch your tape through before you send it to make sure there are no technical problems.
4. Please send VHS or DVD formats only.

**THREE COPIES REQUIRED IN DVD OR VHS FORMAT
(We send to our judges for simultaneous review)**

PART 1) – CONTACT INFORMATION/ BACKGROUND INFO

Please include a bio photo (head shot) in 300 dpi digital size (on CD), or 4x6 print size.

Name: _____ DOB: _____

Address: _____

City: _____ State: _____ Zip: _____

Home Phone: (____) _____ Pager: (____) _____

Work Phone: (____) _____ Fax: (____) _____

Cell Phone: (____) _____ E-mail: _____

Web site: _____

Spouse name: _____

National philanthropy of choice (ex. NARHA, FFA): _____

Philanthropy web site/ or contact info: _____

Top clinics given and approx. number of participants:

Ex. Equine Affaire 2006, Columbus, Ohio, 3 sessions, more than 1000 viewers

1. _____

2. _____

3. _____

4. _____

5. _____

IMPORTANT Have you been convicted of or charged with a crime? **Y / N**

If yes, please describe (include dates):

Have you been or are you involved in a lawsuit? **Y / N**

If yes, please describe (include dates): _____

ROAD TO THE HORSE

"El Camino del Caballo"

CLINICIAN APPLICATION

Thank you for your interest in competing in Road to the Horse. Each year, we look for the top horse trainers—who use kind methods to effectively teach both horses and horse owners. Education and integrity are our primary goals. Participating clinicians must also be eloquent and lively speakers and great entertainers.

Our application process allows us to get to know new and upcoming horse trainers. To apply, please fill out the following application pack. Return this pack along with your videos approximately a year and a half before the show year when you'd like to participate. For example, participants for the 2008 show will be selected prior to the 2007 winner announcement (unless the winner determines who will compete again). Please note: the materials you send cannot be returned due to the amount of applications we receive. We'll contact you if our producers and judges are interested in you after reviewing your application and videos. The management reserves the right to invite celebrity horse trainers.

Good luck on your way to Road to the Horse!

—Tootie Bland, Producer/Owner

Application Checklist (PLEASE MAKE THREE COPIES OF ALL PAPERWORK IN ADDITION TO THE 3 COPIES OF EACH VIDEO):

1. Application Sheet
2. Bio
3. Essay
4. Video submission of colt starting process/ riding demo on finished horse, 3 copies required.
5. Video submission of clinic setting (need not be colt starting). 3 copies required.
6. Three letters of support

Send to:

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